

Subject line: [Your Company] Invites You to Participate in Their Sustainability Initiative

Dear **Trading Partner**,

I'm reaching out to you regarding a new business requirement to assess the Sustainability/ Corporate Social Responsibility practices of our supply chain. You are a key trading partner for us, and thus you have been selected to participate in this initiative.

This initiative is powered by EcoVadis, an independent sustainability ratings agency, who are experts in measuring environmental, labor, and ethics policies and practices.

We, ourselves, have completed the EcoVadis assessment and benefited from the globally recognized rating and scorecard **[if more than 1 year, then add "for the past XX years"]**.

Benefits of the program:

- The assessment is secure and confidential. We only see your rating and scorecard. You may elect to keep your documentary proofs confidential. Read more about [how EcoVadis ensures the security of data](#);
- An EcoVadis Rating is globally recognized, and is the most credible way to demonstrate sustainability performance and improvement to stakeholders;
- You will be able to share the results with any of your customers to satisfy their request for sustainability information, reducing the work to complete bespoke surveys from each customer.

What to do next:

- Shortly, you will receive an invitation from EcoVadis. Please **find this email** (be sure to check your Spam folder), and **click the customized link to register** and begin the rating process;
- If this is your first EcoVadis Rating, you can [review the EcoVadis process here](#) (available in 10 languages), and view [pricing here](#);
- If you have any additional questions, you can visit the EcoVadis [Help Center](#) (available in 14 languages).

We look forward to your participation.

Best regards,

Your first and last name